



**ARE YOU LOOKING FOR A PARTY THAT CAN CHARGE YOU TRANSPARENTLY BY THE HOUR INSTEAD OF COMPLICATED DATA TRAFFIC RATES?**

**DO YOU WANT TO OFFER YOUR STREAMS IN WMV OR WMA FORMAT?**

**DO YOU WANT TO CREATE YOUR STREAMS AND PUT THEM ON YOUR WEBSITE IN A CONVENIENT WAY?**

**YOU DO NOT WANT TO MAKE CONCESSIONS TO THE QUALITY OF YOUR STREAMS?**

**DO YOU ATTACH VALUE TO CLEAR VISITORS STATISTICS?**

**CHOOSE STREAMING BY NXS INTERNET!**



## Introduction Streaming

Putting an audio or video file on your website is an attractive, cheap and convenient way of drawing attention to your message, product or company. If you want to integrate that audio or video content in your website, you may use the streaming media solutions of Nxs Internet. Our streaming servers enable your audio or video to appear quickly and without interruptions on the screen of your customer's computer, television or mobile phone.

### The advantages of streaming by Nxs:

#### Transparent

Nxs Internet believes that charging for streaming services should be easier and clearer. Therefore we have introduced the system of charging by the hour: you only pay your audio or video's actual visiting/listening hours. As a conclusion, the amount of data traffic generated is not important. You can opt for real time through the statistics so that you can see if the hours you have bought in advance should be exceeded and you can deactivate the stream temporarily. You can also indicate that you do not want to stream more than the number of hours that you have actually bought. We will shut down your streams automatically if you are about to exceed the number of hours of the current month, so that you do not have to encounter surprises later.

#### High quality

As Nxs charge you on the basis of the number of hours watched and not on the basis of data traffic, the quality (bit rate) of your streaming file is not important (video: 1024 kbps max., audio: 256 kbps max.). You do not have to make concessions to the quality of your stream, just use the desired bit rate; no surcharges!

#### High availability

Nxs Internet's streaming servers are configured in a so-called cluster. Thanks to the streaming cluster we are able to provide audio and video files to a very large amount of simultaneous viewers. As the viewers are divided over a number of systems, the stream will nearly always start right after booting (also depending on the network connection of your visitors). The servers are configured in a way that in case of a shutdown the tasks will be runned automatically by the other systems.